

studio

RCMN

ROOIJAKKERS

VISION

In the experiences I design, the people are always the focus point. For me, the concept is the most important aspect of experience design. I use a lot of aspect from my environment because I like to work from a helicopterview. That gives me the opportunity to work interdisciplinary and bring people together.



IDENTIFICATION

name:	Fenna Rooijackers
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nationality:	Dutch
languages:	Dutch, English

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EDUCATION

Heerbeek College Best HAVO, Culture and Society	2006-2011
Oriëntation Course, Visual Arts Fontys School of Arts, Tilburg	2010
Minor Art, Culture and Research Fontys School of Arts, Tilburg	2013-2014
Art, Communication and Design Fontys School of Arts, Tilburg	2011-2016

EXPERTISE

Conceptual

Developing a concept from idea to prototype, specifying it for a target group with an eye for what already exists in the subject area.

Social

Specifying a design for a target group and working together with that target group to get the best results.

Spacial

Adjusting the personality of the purpose of an interior or a public space to the people who use it while playing with the surroundings.

Graphic Design

Creating balance between visual and textual elements in a clear way and creating the wanted personality.

Organising

Working with a helikoterview to make sure I use the right people in my network and environment for collaborations.

Software

The software I mastered:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Cinema 4D, MS Office

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EXPERIENCE

Gooren select, Best Professional Oriëntation Internship	2010
Muziekprijs, Tom Nieuwenhuijs, Verkadefabriek Vj and spacial design	2013
VJazz, Paradox Tilburg VJ and spacial design	2013
Accreditatie Art, Communication and Design Graphic design and exhibition design	2013
Fontys Factory CADwalk, Dutch Design Week Interactive installation	2013
Blauwbaard, Muzemento, Schouwburg Tilburg Moving images and backdrop	2014
Issue by Martijn Keijzers, Tiel Internship allround design (fashion, graphic, interior)	2014
Studio Rocco Verdult, Eindhoven Internship social design (neighbourhood projects, conceptual, webiste)	2015
Bagels & Beans Eindhoven Parttime employee in kitchen and service	2016
Kazerne Eindhoven Exhibition surveillance and info point during Dutch Design Week	2016