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RCMN

ROOIJAKKERS

## VISION

In the experiences I design, the people are always the focus point. For me, the concept is the most important aspect of experience design. I use a lot of aspect from my environment because I like to work from a helicopterview. That gives me the opportunity to work interdisciplinary and bring people together.



## IDENTIFICATION

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## EDUCATION

Heerbeek College Best HAVO, Culture and Society	2006-2011 completed successfully
Oriëntation Course, Visual Arts Fontys School of Arts, Tilburg	2010 completed successfully
Minor Art, Culture and Research Fontys School of Arts, Tilburg	2013-2014 completed successfully
Art, Communication and Design Fontys School of Arts, Tilburg	2011-2016 completed successfully
Post-HBO Coaching Scheidegger, e-learning	2017-2018 completed successfully
Master Healthy Ageing Professional Fontys Sporthogeschool, Eindhoven	2019-present

## EXPERTISE

### Conceptual

Developing a concept from idea to prototype, specifying it for a target group with an eye for what already exists in the subject area.

### Social

Specifying a design for a target group and working together with that target group to get the best results.

### Spacial

Adjusting the personality of the purpose of an interior or a public space to the people who use it while playing with the surroundings.

### Organising

Working with a helikoterview to make sure I use the right people in my network and environment for collaborations.

### Communication

By knowing the art of omission and understanding the target audience, I know how to find the means and words to really connect to the target group.

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## EXPERIENCE

Gooren select, Best Professional Oriëntation Internship	2010
VJazz, Paradox Tilburg VJ and spacial design	2013
Acreditatie Art, Communication and Design Graphic design and exhibition design	2013
Fontys Factory CADwalk, Dutch Design Week Interactive installation	2013
Blauwbaard, Muzemento, Schouwburg Tilburg Moving images and backdrop	2014
Issue by Martijn Keijzers, Tiel Internship allround design (fashion, graphic, interior)	2014
Studio Rocco Verdult, Eindhoven Internship social design (neighbourhood projects, conceptual, webiste)	2015
Bagels & Beans Eindhoven Parttime employee in kitchen, service and barista	2016
Kazerne Eindhoven Exhibition surveillance and info point during Dutch Design Week	2016
Teleperformance Customer service at Telfort Mobiel	2017
Keuken van Leer Service and bar	2018
Bij Robèrt Oisterwijk Graphic designer, junior projectmanager and shop assistant	2018- 2019
Den Engelsen Bedrijfswagens Communications (marketing, communication and graphic design)	2020